

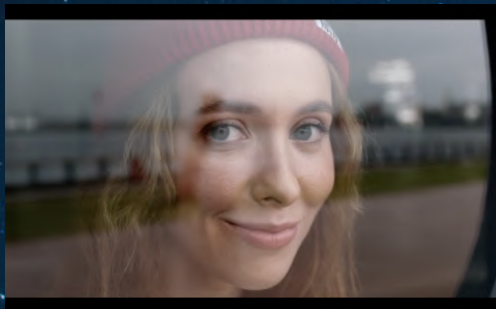
Munich, 16.04.2020

SUPPORT PROPOSAL

for the development of phase 2 of the Money of Good platform
and implementation of 20 Meditation Banks

www.moneyofgood.org

We bring a bold vision and a systemic solution to the world's biggest problems



THE FUTURE OF GOOD - the vision, the movement

The Future of Good brings an inspiring vision of a better future for everyone. This is the movement of people who want to live in an economically fair and sustainable world, a world that is much healthier, conscious, and happier. Watch the video at thefutureofgood.info

MONEY OF GOOD - the solution, the system that makes it possible to make the vision of the Future of Good a reality

Money of Good is an innovative socio-economic platform that offers people the opportunity to earn money as a reward for practicing meditation, improving their health, and raising consciousness while promoting a new economic system, the conscious economy of the common good.

Learn about the plan at moneyofgood.org



How the MoG reward system works / Proof-of-meditation technology

Using MEMO, MoG's neuro-sensor, users learn how to improve their meditation practice and achieve a healthier state through a game-like app that responds to brain activity in real time via neurofeedback.

At the end of each session, the practice data among other data is recorded on the blockchain to pay the user earnings in the GOOD currency in proportion to the time invested in meditation and the peaceful mental state achieved.



Leveraging the conscious economy of the common good

With their credits in GOODS, the user can make transfers, make payments and purchases by activating the local economy (small traders and service providers) and returning value for the companies in the Money of Good ecosystem.



Meditation Banks

People will have access to the Money of Good platform reward system in Meditation Banks in their communities, places where the sensors can be used free of charge.

There will be 20 Meditation Banks distributed in 4 cities.

Each location will be equipped with 4 sensors.



Watch the video that shows people participating in the Meditation Banks.

<https://youtu.be/6lFRJhUblw>

Phase 2 development goals

The strategic planning for the development and implementation of phase 2 of the Money of Good platform defines the following objectives:

- 1. Meditation test:** perfect and automate the integration of the data generated by the meditation test to the accounting register bank on Cyclos / Colony Blockchain.
- 2. Meditation app:** improve the gamification of the practice via neurofeedback.
- 3. Banking app:** implement the app with key banking operations.
- 4. Platform operational website:** develop the platform registration and account management system.
- 5. Creation of the commercial network:** establishing a commercial partnership with 10 System B companies, enabling a monetary guarantee of 500 thousand reais for the issue of GOODS.

Team of 10 people: 1 strategic manager, 1 technology manager, 1 blockchain dev, 1 fullstack dev, 1 frontend / App dev, 1 devops, 1 UI / UX designer, 1 commercial, 1 marketing / communication, 1 social media manager.

Hardware: 80 Muse neuro-sensors, 80 simple smartphones

BUDGET TO EXECUTE PHASE 2

Team fees

\$ 190.000,00

Acquisition of sensors and smartphones

\$ 10.000,00

Operational costs

\$ 50.000,00

Total

\$ 250.000,00

Execution time

6 months / 25h work week

Positive Impact

The daily practice of meditation associated with the generation of extra income will bring broad benefits to participants, the community and society in general. Among them we highlight:



- The improvement of the financial situation thousands of people and the activation of local and informal economies
- The improvement in health, well-being and stress reduction
- The social inclusion of those less favored by new technologies such as neurofeedback and blockchain
- The raising of consciousness that will reflect in increasingly positive, harmonious and constructive actions for society and the planet.

Number of people impacted per day: approx. 950

Calculation: Meditation Banks opening hours = 4 hours a day = 240 minutes / 10 min. of practice for each user = 24 sessions per day X 4. Muse sensors = 96 sessions per day. X 20 Meditation Banks = 1920 meditation sessions per day.
With a 50% occupancy, we will have 960 users per day practicing and generating GOODS..

Core MoG team

(Access the website to meet other collaborators.)



MARCELO BOHRER - head of strategy, founder

Marcelo Bohrer is a specialist in design thinking and a visionary. With deep experience in finding solutions to complex scenarios, Marcelo acted as a teacher of Idea Design in important Universities in Brazil. He also created and directed several innovative enterprises with a wide impact. Marcelo also has a long track of spiritual exploration, especially about Buddhism. www.marcelobohrer.com.br



JULIO L R MONTEIRO - Holochain specialist

Julio is a developer and architect of distributed, cryptographic and intelligent solutions. He has a postgraduate degree in Artificial Intelligence and Cognitive Sciences and more than 18 years of experience in open source projects, Machine Learning and Blockchain. He is also the co-founder of the Holochain Brazil community and founder of the co-living platform holocasa.org.



BRAINBOOST NEUROFEEDBACK LABORATORY

Directors Tobias und Philipp Heiler

The motivation of brainboost is to create understanding and control over subconscious processes in the brain. With the successful development of soft- and hardware, the company is continually developing innovative methods to extend the potential of neurofeedback for improving quality of life. brainboost.de



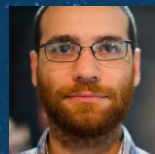
CAROLINE BALDASSO - Neuroscientist and Researcher

Caroline has a Master of Science in Neuroscience, Mindfulness and Contemplative Practices. She has been holding several Studies focused on human behavior, consciousness, spirituality, better living and wellbeing, brain-mind and body connections. Certified mindfulness and meditation instructor.



KOHO MONK - Buddhist Economics

Ordained as a Monk in Zen Buddhism, Aikido and Yoga Instructor. Therapist trained by INFAPA - Findhorn (Scotland), "Climate Ambassador" - Krögerup Höjskole (Denmark), Simplicity Facilitator - Schumacher College (England). - Tutor at Economic Dimension of Gaia Education - Design for Sustainability Programme.



FELIPE BENITES CABRAL - Technologist I Developer

Operations Executive of Data Science Brigade. He was one of the founders of Catarse.me first Brazilian platforms for crowdfunding, crowdsourcing and crowdlearning and of the Serenata do Amor Operation, an artificial intelligence system for social control of the public administration.



VALKIRIA Design Studio - industrial design

Valkiria uses creative intelligence to develop design-driven strategies to create better and more innovative products, brands and experiences. Project leaders: Moisés Hansen and Matheus Pinto



MONEY OF GOOD

Meditation is your
best investment





CONTACT

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