

# MoneyofGood.org - Governance Model and Organizational Framework

Written by Marcelo Bohrer - MoG's first Intentional Agent

Munich 26.07.2019

## LEGAL ENTITY

Money of Good is an **AIO**, an **Abundant Intentional Organization**.

An AIO is a planetary organization that acts for the good of planet Earth and all its beings.

For this reason, the organization has no equity, therefore no shares or societary participation. This means no one has ownership of the organization. There are only collaborative agents that combine their intentions to manifest the Money of Good goals.

Note: To represent the organization against current legal structures, MoG will rely on the Good Institute, a foundation entity.

## ORGANIZATION VALUE ("Equity")

The total value of an AIO is accounted for the quality/quantity of good(s)\* it creates which are constantly distributed among all collaborative agents (Intentional and Cooperation agents) in order to promote the **ABUNDANT MANIFESTATION** (the manifestation of an abundant sustainable flow of value), in opposition to the scarcity model that imposes limited resource sharing. \* The common good - and tangible goods, such as products and services.

## INVESTMENT / FUNDING

For this reason, once there are no shares to acquire, MoG does not accept venture capital. (No investors onboard) MoG only accepts **Abundant Intentional Donations**, donations made with full intention on the success of the organization and the integral manifestation of its beneficial outcomes to this planet.

## OPERATIONS

Since there are no shareholders or owners in possession (control) of the organization and its development is open-sourced, the executive decisions and the operations rely on the **Intentional Agents**.

## INTENTIONAL AGENTS

An Intentional Agent is anyone who fills a position at the AIO and dedicates full intention and action on the successful manifestation of the organization, its goals, services, and products.

Main types of Intentional Agents:

- Masters, guides and mentors
- Strategic, executive agents
- Operational agents (developers, producers, designers, sociologists, etc.)

## COOPERATION AGENTS

A Cooperation Agent is anyone who acts in alignment with the goals of the organization supporting its success.

Main types of Cooperation Agents

- Donators, philanthropists, supporters, promoters
- Intentional business partners. Eg. B-Corps
- Users

## THE ORGANIC GROWTH OF THE MANAGEMENT ORGANIZATIONAL MODEL

An AIO is like a living organism in evolution. Money of Good for example: since at the present moment Marcelo Bohrer, the founder, is responsible for almost everything, the organization is unicellular. Thus, decisions are centralized. As the organism grows and becomes multicellular many decisions are taken by the different cells but the nucleus still responsible for the main decisions.

When the organism begins to spread enriching the biodiversity of the organization, it starts to get more and more decentralized creating an ecosystem. For this stage, MoG will use the [O2 Organizational Structure](#).

## REMUNERATION

The Intentional Agents are remunerated at their intentional fair value. It means that every intentional agent has the right to decide what is the fair value of his remuneration based on the value of his contribution and living needs.

Note: Since MoG holds a full transparency policy, the agent must feel comfortable having the value of his monthly income known by anyone.

## TRANSPARENCY / CREATIVE COMMONS

An AIO is an organization that stands for total transparency and high ethical precepts.

Money of Good has all its value transactions open to the public at its [Glass.Social account](#).

In addition, once we live on the same planet and face the same problems, an AIO like MoG also stands for open ideas/solutions.

## RESPONSIBLE IMPACT

An AIO is an organization that has conscious actions that create a great positive impact on society and the environment.