



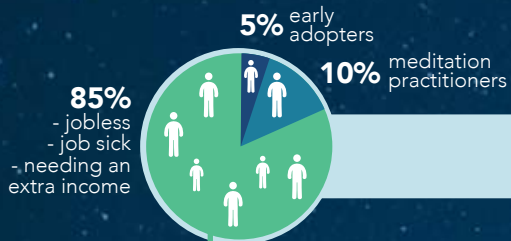
MONEY OF GOOD - System Diagram

www.moneyofgood.org

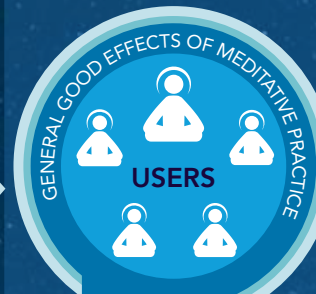
- 1 LAUNCHING THE PRODUCT / PLATFORM**
- 2 RUNNING THE REWARD MECHANISM**
(proof-of-meditation)
- 3 FOSTERING THE NEW ECONOMY**
(running the financial system)
- 4 INCORPORATING THE TRADITIONAL ECONOMY**
(expanding the system)

People begin to buy MEMO and sign up for the platform

(Global Target: 10 million users in the 1st year)



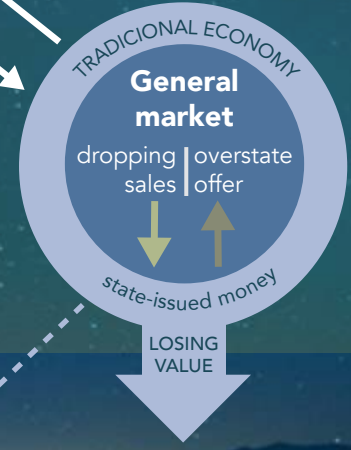
Users begin to practice meditation and earn the GOOD currency.



Users make financial transactions p2p and p2b.



Associated companies and others trade with GOODS



MEMO purchase € 149,00



time of practice XX,00 GOODS

Bank Security credits to the monetary reserve

The algorithm takes GNH and GDP data to regulate the rate of the credits' emission/distribution.

€ 149,00

Value transposition from state-issued money to GOODS

GNH - Gross National Happiness
GDP - Gross Domestic Product

€ = GOOD currency

THE MOG SECURITY CREDIT RESERVE

The Security Credit Reserve is created by the agreement with the B-Corps that sign up to offer 2% of their sales in exchange for payments in GOODS. The value proportional to this amount of sales is deposited as a security in the B-Bank, creating a product-ballast for the emission of GOODS. These B-Corps will have exclusive access to redeem their GOODS by dollars or any other fiat currency through the MoG's currency exchange protocol.

VIRTUOUS VALUE LOOP

The value created by the new economy will organically grow leveraging companies sales and returning by the customers as investments to the fund that will promote new B-Corps and scaling the platform exponentially in a virtuous value loop.

