

Practicing meditation can become a remunerated activity

Understand how a socioeconomic platform plans to reduce social inequalities and raise awareness combining neurofeedback with holochain technology.

Munich / Germany - 21.05.2019

In the near future, meditation can become a paid activity thanks to the proof-of-meditation technology that combines neurofeedback to DLT (distributed ledger technology) based on the holochain, the evolution of blockchain technologies.

This proposes a new platform called Money of Good, which offers an unusual mechanism of wealth redistribution in which anyone has a chance to earn money by practicing meditation.

According to Marcelo Bohrer, founder of the Munich-based startup, this will be possible thanks to the system of proof-of-meditation that works through a biometric sensor called MEMO that measures the brain activity of the user, and that, through neurofeedback, offers personalized guidance for meditative practice via the application on the smartphone.

Based on the data collected by the sensor, the user then receives a payment proportional to the time that remained in the optimal state of meditative practice.

In this way, by meditating regularly, it'll be possible to improve health and to have an extra source of income that will help maintain financial stability.

Considering the predictions for the near future of the significant growth of the indices of unemployment as a result of the rise of AI technologies and the consequent automation of many professions, many countries have been studying the possibility of creating **Basic Income programs** for the population in order to maintain the social and economic equilibrium.

In this scenario, Money of Good may be the most practical and beneficial way to distribute money fairly and reliably, helping to **reduce social inequality and to recover the economically excluded**.

In addition, by encouraging a large portion of the population to practice meditation daily, the system can also have a strong impact in **reducing stress and raising awareness** inspiring a more peaceful, harmonious and healthy world.

One might think that this is too good to be true, but the fact is that Money of Good is supported by technologies already available and Marcelo Bohrer, the Brazilian designer who started the project along with a team of neuroscientists, Buddhist monks, software developers, sociologists, economists and the German laboratory Brainboost.de, responsible for MEMO brain sensor technology, is working to make the platform available to anyone very soon.

Another factor that gives solidity to the project is the reserve monetary fund that will be created in partnership with B-Corps, companies committed to generating a positive impact on the world. This fund will guarantee the financial ballast of the GOOD currency that will be used to pay users with a value equivalent to the dollar.

The noble intention to create the common good also counts on the sympathy of renowned people like the historian **Prof. Yuval Harari**, author of the best-selling Sapiens and HomoDeus and his holiness, the **Dalai Lama**.

It is difficult to predict what the future holds for us. However, seeing new technologies being used to generate a wide positive impact as in the case of Money of Good is encouraging. If the reward system based on the proof-of-meditation empowers people as promised, we can see the beginning of effective change towards a **healthier society** and a much **more equitable and sustainable economic model**.

Perchance, this will finally make it possible to live in a world where the GNH (Gross National Happiness) Index will exceed GDP (Gross Domestic Product) in the development and success metric of nations by 2030.

More details on the platform, the MEMO brain sensor, and the project development can be accessed at www.moneyofgood.org.

contact@moneyofgood.org

//Additional information

MONEY OF GOOD is collaborative project held by the nonprofit organization GOOD Institute based in Munich, Germany. www.moneyofgood.org

Started in July 2016 by Brazilian designer Marcelo Bohrer, Money of Good has attracted professionals interested in contributing to the realization of the platform.

The core team consists of:

Caroline Baldasso - Neuroscientist and Mindfulness Researcher (<https://bit.ly/2wzyCzp>)

Julio Monteiro - Specialist in Holochain, AI, Machine Learning and cryptocurrencies. (<https://www.linkedin.com/in/juliomonteiro/>)

Valkiriaic.com.br/?l=en - Design Studio / Directors Matheus Pinto and Moises Hansen

Felipe Cabral - Technologist | Software Developer (<https://bit.ly/2Nktaat>)

Monk Koho - Buddhist Economics (<https://bit.ly/2MVstrc>)

Brainboost.de - Neurofeedback Lab / Directors Tobias und Philipp Heiler

Leandro Lima - Cinematographer/Director at Interakt Films

Marina Miranda - Crowdfunding Campaigns Producer

News about the project development can be found at

www.facebook.com/MoneyofGood/

Youtube channel: <https://youtu.be/jEjGv1LcR6c>

Marcelo Bohrer – head of strategy

marcelobohrer@moneyofgood.org

Phone/WhatsApp (+49) 15 733 922 744

MEMO – brain sensor is a wearable device that measures brain activity via electroencephalography (EEG). The same technology is used by companies like

ChooseMuse.com, Emotiv.com and Brainboost.de

Check MEMO at www.moneyofgood.org link MEMO.

MANIFESTO OF GOOD <https://bit.ly/2lyYmEH>

//REFERENCES

Blockchain potential - <https://bit.ly/2uiRAqz>

Article: Why Everyone Missed the Most Mind-Blowing Feature of Cryptocurrency. Daniel Jeffries

Holochain technology - <https://holochain.org/>

Video that explains the difference btw blockchain and holochain: [HoloChain Explained](https://www.youtube.com/watch?v=HoloChainExplained)

Positive Money - <http://positivemoney.org/>

The initiative for a money and banking system that enables a fair, sustainable and democratic economy.

Universal Basic Income - <https://bit.ly/2yAc3gt>

Article: Can Basic Income Plus The Blockchain Build A New Economic System? /

Meditation and Mindfulness trend

Article: Is mindfulness meditation a capitalist tool or a path to enlightenment? Robert Wright /

<https://bit.ly/2vzHlAs>

The Mindfulness Initiative of Mindful Nation UK / <https://bit.ly/2ltZnxE>

Google Search Inside Yourself Institute - www.siyli.org

Why Money + Spirituality - <https://bit.ly/2ltUXv>

Essay: Why Buddhism and the West Need Each

Other. David Loy - Zen Buddhist Teacher

A.I. and automation X mass unemployment - <https://bit.ly/2A0SWLc>

TED talk - How we'll earn money in the future without jobs. Martin Ford

Prof. Yuval Harari – Sapiens and HomoDeus / www.ynharari.com

How meditation made him a better historian / <https://bit.ly/2p7WGEz>

SEMINAR// Neuroscience + HoloChain



MONEY OF GOOD

Come to learn and test Money of Good, the revolutionary social program that enables people to earn money by practicing meditation, creating a much equitable and healthier world.

"MOG sounds like a good idea! Perhaps new technologies can actually help your project unfold a positive transformation."
 Prof. Yuval Harari (Author of Sapiens and HomoDeus)

Meditation is your best investment.

www.moneyofgood.org




MEMO
 brainsensor
 MoneyofGood.org



In collaboration with  and 



